

Miami County

HOME & *Outdoor Living*
SHOW



February 14, 15, 16, 2025



Hobart Arena
255 Adams St.,
Troy OH 45373

Friday 2:00 PM - 6:00 PM Saturday - 10:00 AM - 6:00 PM Sunday - 10:00 AM - 4:00 PM

Visit us at www.miamicountyhomeshow.com for more information

Presented by



*A production of
The Western Ohio Home
Builders Association*



The Western Ohio Home Builders Association
Announces
2025 Miami County Home & Outdoor Living Show
February 14, 15 & 16
Hobart Arena, Troy Ohio

We're excited to announce that the Western Ohio Home Builders Association is now offering unique sponsorship and exhibitor opportunities for the upcoming 2025 Home and Outdoor Living Show! This premier event will take place at Hobart Arena on February 14, 15, and 16.

Here's a snapshot of the exclusive opportunities available:

- **Title Sponsorship:** Elevate your brand with exclusive Title Sponsor status—only one spot available!
- **Ticket Sponsorship:** Be the first brand attendees see with every ticket distributed!
- **Welcome Bag Sponsorship:** Get your promotional materials into the hands of every attendee.
- **WiFi Sponsorship:** Power our attendees' digital connectivity and associate your brand with this essential service.
- **Valentines Sponsor:** Provide flowers, candies, or some other Valentines Day treat to visitors on Opening Day.
- **Unlimited Prize Sponsorships:** Engage attendees with giveaways and contests under your brand's banner.

The Home and Outdoor Living Show, with a rich history dating back to 1956, stands as the northern Miami Valley's premier event for home renovation and outdoor enhancements. It is here that consumers come year after year to explore the latest in home remodeling, outdoor living, and to consult with the best builders, remodelers, and service providers in the industry.

Key highlights of the event include:

- A casual, family-friendly atmosphere
- Available concessions
- Live demonstrations and a direct sales area
- Paid public admission with complimentary parking
- Extensive marketing and advertising coverage across print, social media, radio, and television
- Anticipated attendance of over 2,000 guests over three days

We invite you to join us as a Sponsor or Exhibitor for one of the region's most esteemed home and outdoor living shows—ensuring extensive exposure and engagement for your brand. Our sponsorship packages are designed to provide top-tier advertising and impactful marketing opportunities. Partner with us to see a tangible return on your investment through direct interaction with high-quality prospects.

Thank you for considering this exciting opportunity. We look forward to the possibility of partnering with you to make the 2025 Home and Outdoor Living Show a resounding success!

Sincerely

Donna Cook
Executive Director

Miami County Home & Outdoor Living Show

Sponsorship Contract

We're confident that the 2025 Miami County Home and Outdoor Living Show promises to be our best yet! We invite you to enhance your visibility and impact by becoming one of our exclusive event sponsors.

With over two thousand visitors expected, and a legacy spanning more than 65 years, the show remains a highly anticipated event in our community. Sponsors play a crucial role, as every dollar of your contribution is invested back into the show through extensive marketing efforts, including TV, radio, print, and social media campaigns.

Don't miss your chance to be a part of the 2025 Miami County Home & Outdoor Living Show. It's an excellent opportunity to showcase your brand and connect with enthusiastic attendees. For more details, visit our website at www.miamicountyhomeshow.com.

**We would like to become a sponsor of the
2025 Home and Outdoor Living Show!
PLEASE PRINT**

Name: _____

Company: _____

Address: _____

City: _____

State/Zip _____

Phone: _____

E:Mail _____

Prize Sponsor: Please indicate item:

Suggested items: grill, gift basket, restaurant certificates, movie passes, wireless ear buds Rumba, FitBit, Starbucks gift cards.

- Presenting Sponsor - \$5,000 - Only 1 Available - **SOLD**
- Ticket Sponsor - \$750 - Only 1 Available
- Welcome Bag Sponsor - \$500+Bags - Only 1 Available
- Valentines Day Sponsor - \$500
- WiFi Sponsor - \$500 - Only 1 Available
- Prize Sponsor - Prize contributed must be equal or greater than \$100

Presenting Sponsor Benefits: - Exclusive Only 1 Available

- Booth Space Included & signage at the event
- Name and logo on all signage, print, & digital marketing
- Name recognition in all TV and radio advertising
- Logo on official Home Show website
- 20 VIP Passes
- Banner ad on HBA Website with link back to company site.

Ticket Sponsor: - Exclusive Only 1 Available

- Logo on official Home Show Website
- Ticket is 2 3/4" x 5 1/2". Sponsor can have the entire back of the ticket for ad space. 2000 tickets are printed and distributed.
- 10 VIP Passes

Welcome Bag Sponsor Benefits: - Exclusive Only 1 Available

- Opportunity to distribute bags with company logo at front entrances of Show. A great way to create awareness and be a "walking billboard" at the Show and beyond!
- Logo on Home Show website
- 10 VIP passes

Valentines Day Sponsor:

- Table Top Space
- Name & logo on signage at event, print media & website marketing & website
- 10 VIP passes
- You must provide some type of Valentines day treat for visitors attending show on Opening Day, ie Candy, Flowers, Cookies, Hand Lotion, etc.

WiFi Sponsor Benefits

- Name & logo on all event signage displayed around the arena indicating you are the official WiFi Sponsor.
- Logo on official Home Show website
- 10 VIP passes

Prize Sponsor Benefits:

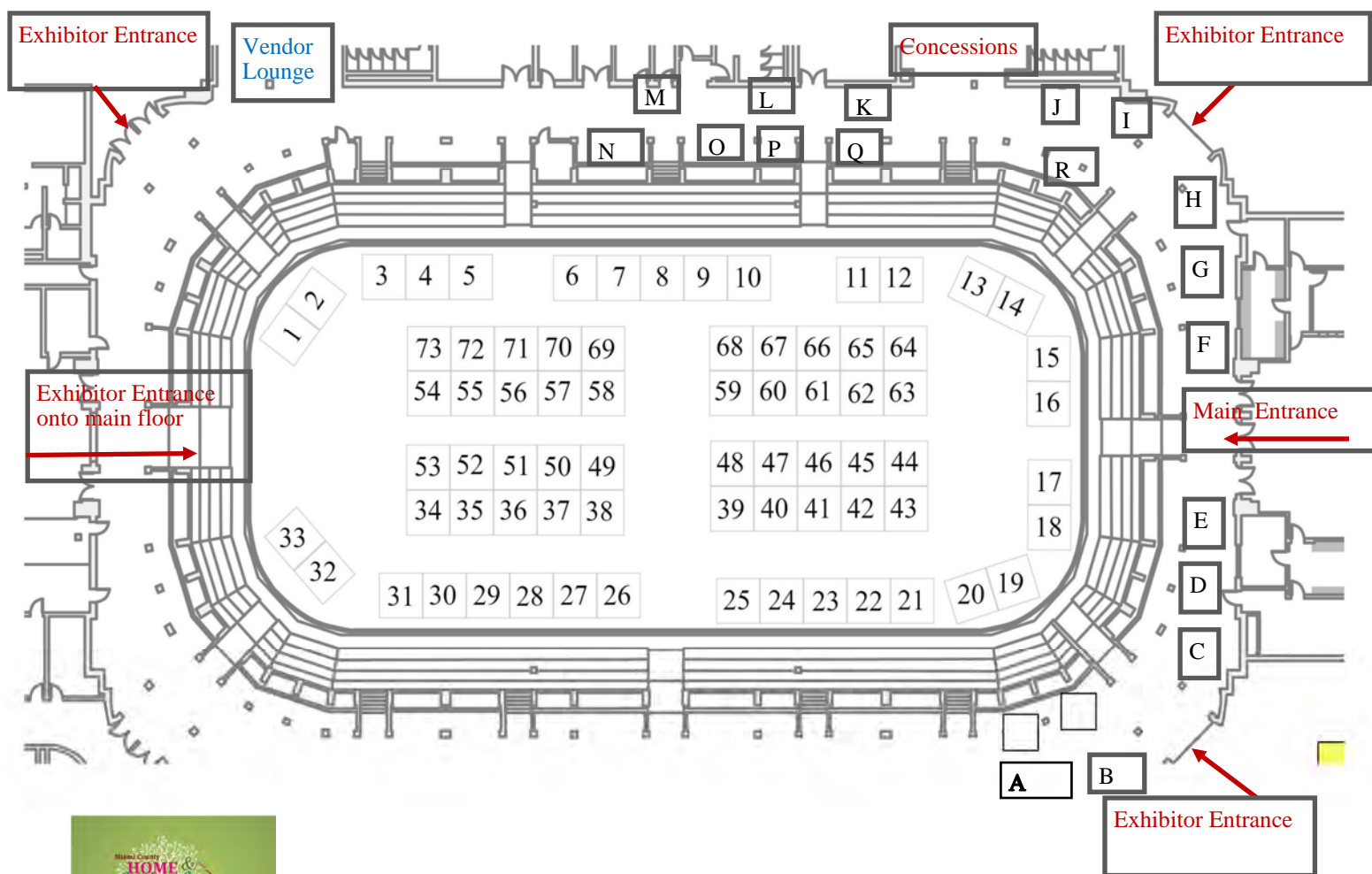
- Name & logo at all prize registration stations and on the Home Show website.
- 10 VIP passes



February 14, 15 & 16, 2025

Tradeshows Floor Layout

Table Top Vendors Are Around Upper Corridor of Arena, Not on the Main Floor





MIAMI COUNTY HOME & OUTDOOR LIVING SHOW

Exhibitor Contract February 14, 15 & 16, 2025

Hobart Arena, Troy Ohio

Make Deposit Payable To:

**Western Ohio Home Builders Association
1200 Archer Dr.
Troy, OH 45373**

**Please complete this reservation form and mail it
with your 50% deposit to the
Home Builders Association,
1200 Archer Dr., Troy, OH 45373.**

We agree to complete payment for the full cost of our reservation no later than **January 17, 2025**

We agree that if, in the opinion of the Western Ohio Home Builders Association (Contractor), it becomes necessary to change the original location of space, such changes may be made by the Contractor.

We understand that upon acceptance of this Contract form by the Contractor, a contract consisting of this side and the Rules and Regulations printed on the opposite page will be in full force and effect.

*The Miami County Home & Outdoor Living Show
is a production of the:*

**Western Ohio Home Builders Association
1200 Archer Dr., Troy, OH 45373
Phone: (937) 339-7963
E-mail: donna@westernohiohba.com
Website: www.miamicountyhomeshow.com**

Exhibit Space Rates:

<u>Booths</u>	<u>Size</u>	<u>Rate</u>
1 - 73 - Arena Floor	10' wide x 10' deep	\$950
A-R - Direct Sales Vendor Area Table Top Display Only. Includes 1 Outlet.	8' wide x 3' deep	\$200

*Spaces 1-73 will include 8' backdrop & 3' side rails and electric is included
Spaces A-R will only have backdrop. Electric service is available.*

**WESTERN OHIO HBA MEMBERS RECEIVE \$100
DISCOUNT ON BOOTH SPACES ON ARENA FLOOR ONLY**

Payment and Cancellation:

In reserving space, Exhibitor will pay a deposit on the space with this Reservation Form/Contract. A contract that is cancelled will be subject to a \$50 charge to offset the cost of administrative expenses. This amount will be deducted from the refund returned to the exhibitor. **NO REFUND WILL BE GIVEN AFTER DECEMBER 31, 2024.**

PLEASE FILL IN ALL INFORMATION

For purpose of this contract, named person is considered Exhibitor

Name: _____

Company: _____

Address: _____

City, State & Zip: _____

Phone: _____ Cell: _____

E-Mail: _____

Product to be displayed: _____

Electric Service Needed? (please check) 110 220
Electric is available for the main floor only.

List Equipment Needing Electric: _____

Booth Number Preferred: _____
*List 3 in order of preference. Contractor will make every possible effort to
accommodate request but offers no guarantee for requested booth.*

Payment Options:

Check Enclosed for FULL PAYMENT OR 50% DEPOSIT

Credit Card (3.5% processing fee will be applied to your total)

Card Number: _____

Expiration Date: _____ CVV Code: _____

Name On Card: _____

Amount to Be Charged: _____ + processing fee = _____

Zip Code of Card: _____

E-Mail: _____

Signature: _____



MIAMI COUNTY HOME & OUTDOOR LIVING SHOW

GENERAL RULES & REGULATIONS

SET UP:

1. Set-up and Take-down of Exhibits must be made during appointed times only.

Show Hours

Friday, February 14 - 2:00 PM - 6:00 PM
Saturday, February 15 - 10:00 AM - 6:00 PM
Sunday, February 16 - 10:00 AM - 4:00 PM

Exhibitor Move-In Schedule

Wednesday, February 12 - 4:00-8:00 PM -
Only 20x20 booths or larger and Landscaping Displays

Thursday, February 13 - 12:00 Noon - 8 PM -

Friday, February 14 - 8:00 AM - 12:00 NOON
**DISPLAYS MUST BE SET UP BY 12:00 PM ON
FRIDAY, FEB 14**

Exhibitor Move-Out Schedule

Sunday, February 16 - 4:00 PM-8 PM
Monday, February 17 -8:00 AM - 10:00 AM
**ALL EXHIBITS MUST BE DOWN BY 10:00 AM ON
MONDAY, FEBRUARY 17 - NO EXCEPTIONS**

1. Exhibitor agrees that its failure to set up its display as scheduled shall constitute a breach of this agreement and, upon such breach, Contractor is not required to provide alternative set-up time and may deny Exhibitor admission and under such circumstances shall be due full amount of all fees, both paid and unpaid.
2. Exhibitor further agrees that its failure to remove any materials at the scheduled time for same may result in removal by Contractor at Exhibitor's entire expense, and disposal by Contractor with no accounting to Exhibitor.
3. All cords (electrical) in traffic areas must be taped to floor with non-residue duct tape (Gaffers Tape) unless otherwise specified by Contractor. **Exhibitor is responsible for removal of tape residue on facility floor!** Any exhibitor using water including but not limited to Landscapers must put down plastic material under any pavers, mulch or any other display that is wet. Vendor is responsible for any damage to Ice Arena Floor Covering if they don't prep the floor properly.
4. All displays should be of professional quality; all tables must be draped to the floor on all sides in identical fabric; all signs must be of a professional nature. Backs of standing displays must be of quality appearance or draped, painted or paneled. **IT IS NOT REQUIRED THAT EXHIBITOR HAVE CARPET FOR THEIR BOOTH, BUT IT IS AN ICE ARENA, THEREFORE THE FLOORING IS OVER ICE WHICH IS MAY BE COLD TO STAND ON ALL DAY.**
5. Displays cannot exceed **130" high x 110" wide for move in.**
6. Sirens, bells, amplifiers, flashing lights, or any equipment causing excessive noise or annoyance is expressly forbidden.
7. Spaces may not be sublet or shared unless written permission from The Western Ohio Home Builders Association is obtained.
8. Exhibitor shall conform to all Federal, State and City Laws.
9. No item in display may be attached to the facility property.
10. At completion of set-up, Contractor's representative will inspect display and area to ensure compliance with all requirements, regulations and rules of Contractor.
11. Exhibitor at its sole expense will correct any deficiencies found immediately.
12. Any materials not acceptable to Contractor and at their sole discretion and at Exhibitor's expense must be removed and/or replaced upon Contractor's request.
13. If these rules and regulations are not observed by the exhibitor, exhibitor may be requested to vacate space with all merchandise and materials in a quiet and orderly manner and no refunds will be given.

TEAR DOWN:

Exhibitor may begin tear down **at 4:00 PM on Sunday, Feb. 16** following the close of the show. No moving of displays, boxes, equipment or any part of exhibit may be moved out before 4:00 PM. The show facility is open and patrons are present till 4:00 PM. This rule is for the safety of all patrons. There will be no loading of vehicles prior to 4:00 PM at any entrance/exit to the exhibit hall. **NO EXCEPTIONS. ANY EXHIBITOR VIOLATING THIS RULE WILL NOT BE INVITED TO FUTURE SHOWS.**

OCCUPATION OF BOOTH SPACE:

Exhibitor signing this agreement agrees to occupy booth space and display products during complete show hours.

Exhibitor is solely responsible for actions and behavior of their staff or other agents. Exhibitor and its agents shall conduct themselves in a courteous and professional manner as to not offend visitors of the show. Any person behaving in a manner that is deemed unacceptable by Security or Contractor will be asked to leave immediately. No refund will be given.

GENERAL REGULATIONS:

The Exhibitor agrees to indemnify and to hold harmless Contractor and the exhibit facility and their respective agents, employees and servants from any and all claims, demands, suits, etc., asserted by any person, firm, corporation or other entity arising out of Exhibitor's participation in the above described show, and further agrees to reimburse Contractor and the exhibit facility for all reasonably incurred expenses, including legal fees, expended in the defense of said claims.

It is understood that this contract is not conditional upon advertising, publicity or promotional considerations.

Contractor accepts no responsibility for inclement weather conditions and can make no refunds for loss of display time caused by same.

The Exhibitor acknowledges his total responsibility for his display and for the actions of its employees, agents, contractors or subcontractors in the area surrounding the display and will maintain direct control over all activities in his exhibit area. Any costs incurred for damage to the facility as a result of Exhibitor's negligence either accidental or intentional will be paid for by the Exhibitor.

FURNITURE RENTAL

Tables, chairs, table coverings, table skirting, carpet, extension cords, etc. are NOT provided by Contractor for show Exhibitors. Furniture and materials may be rented from our third party vendor, Tradeshow Services at (937) 832-0144. Order forms will be sent to Exhibitor at execution of this contract. Tradeshow Services delivers materials on Thursday of set-up. If you are setting up early and need these materials, you must make arrangements with Tradeshow Services directly!

I HAVE READ, AND ACCEPT, THE CONDITIONS ABOVE AND THE RULES AND REGULATION ON THE OPPOSITE PAGE.

AUTHORIZED SIGNATURE: _____



